



## Swanmore Parish Council

### Policy for use of Social Media

The Swanmore Parish Council Facebook, Twitter and other social media pages intends to:

***Provide information and updates regarding the activities of (or undertaken by) Swanmore Parish Council***

In order to ensure that all discussions on the Swanmore Parish Council page are productive, respectful, energized and consistent with the Council's mission and goals, please follow these guidelines:

- Be considerate and respectful of others. Vulgarity, threats or abuse of language will not be tolerated.
- Differing opinions and discussion of diverse ideas are encouraged, but personal attacks on anyone, including Swanmore Parish Council members or staff, will not be permitted.
- Share freely and be generous, but be aware of copyright laws; be accurate and give credit where credit is due.
- Stay on topic.
- Refrain from using social media for commercial purposes or to market products.

Whilst the site is not monitored 24/7 we will aim to ensure that any emerging themes or helpful suggestions are passed to the relevant people.

Sending a message/post via social media will not be considered as contacting the Council for official purposes and we will not be obliged to monitor or respond to requests for information through the social media channel. Instead, please see our contact details on [www.swanmorepc.gov.uk](http://www.swanmorepc.gov.uk). Please do not include personal/private information in your posts/messages to us.

We retain the right to remove comments or content that includes:

- Obscene or racist content
- Personal attacks, insults, or threatening language
- Potentially libellous statements
- Plagiarized material; any material in violation of any laws, including copyright
- Private, personal information published without consent
- Information or links unrelated to the content of the forum
- Commercial promotions or spam

***Non-compliance will not be tolerated and will result in the individual concerned being banned from the page.***